# UTURE IS MADE IN FINLAND

## 5G, AI, ROBOTICS AND PLATFORM ECONOMY BUILDING BLOCKS OF NEW EUROPEAN COMPETITIVENESS

PEKKA SIVONEN EXECUTIVE DIRECTOR DIGITAL TRANSFORMATION OF FINNISH INDUSTRIES

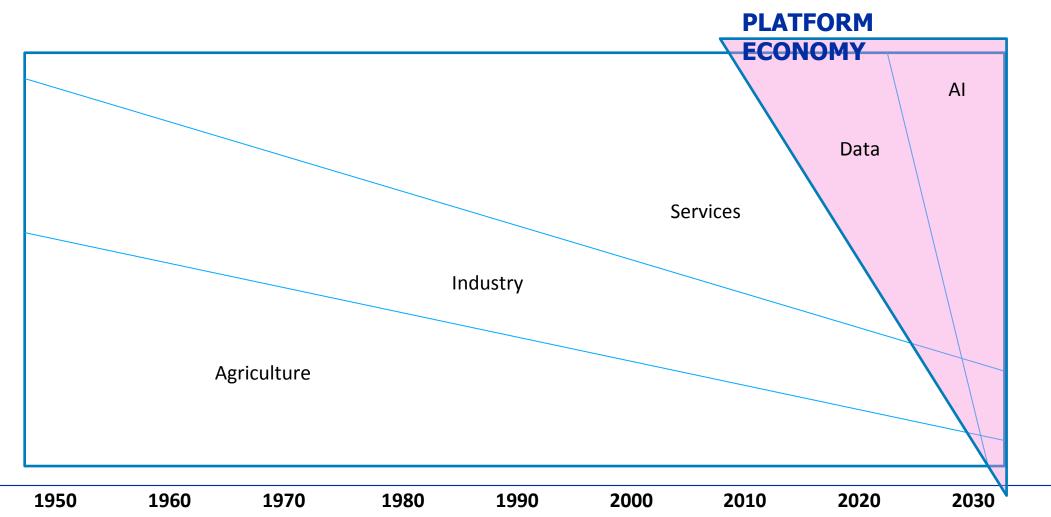


BUSINESS FINLAND

# **DIGITAL TRANSFORMATION**

"We estimate that digitalization could deliver around \$100 trillion USD in value to business and society over the next decad WORLD ECONOMIC FORUM DIGITAL TRANSFORMATION INITIATIVE MAY 2018

## The changing structure of the Finnish national economy



BUSINESS FINLAND

DIGITAL **INFRA-STR UCTURE IS** THE NEW CRITICAL **INFRA-STR** UCTURE



#### **EVERYTHING IS CONNECTED IN FINLAND**

From traffic lights to drones, infrastructure and transportation form a seamless network of smart mobility solutions.

//

0-0

1

MaaS

777

7 7

0 0

+

+

11

//

177

 $\sim$ 

-

ZZZ

G

0 0

5G

Z Z Z Z Z Z

0-0

//

٠

+

FINLAND

1

~

A Z Z Z Z Z

Z Z Z Z Z Z

# INTRODUCING PRODUCTIVITY TO LEVELS UNSEEN

5



**J**∛

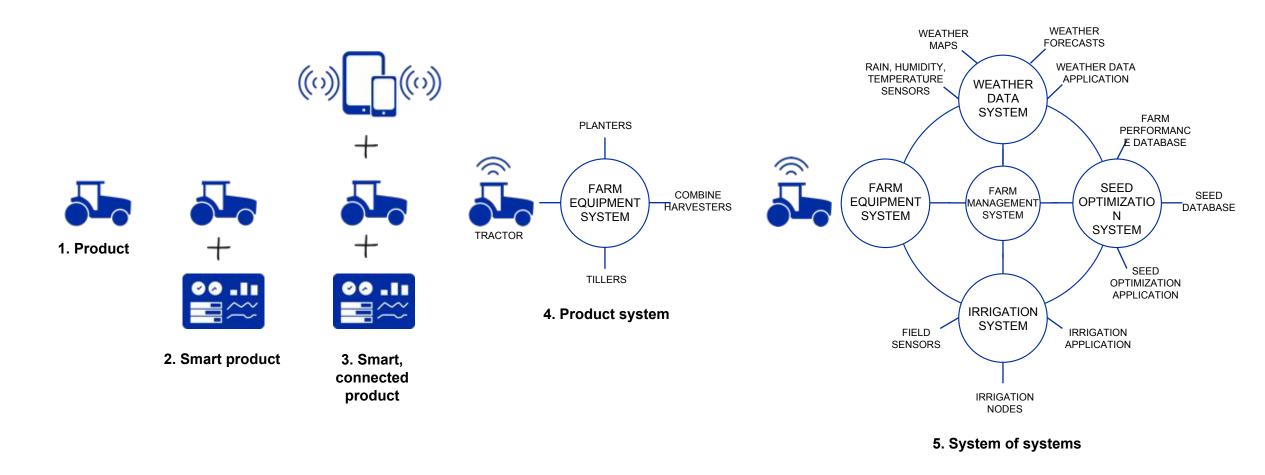
Massive machine communicatio

Extreme Mobile Broadban

> Critical machine communicatio

AI

### **Redefining Industry Boundaries; Systems of Systems**



BUSINESS FINLAND Recent studies estimate that digitisation of products and services can add more than EUR 110 billion of annual revenue to the European economy in the next five years.

# Augmented Intelligence Human and Al Working Together

Source: https://futureoflife.org/

Manufacturing now

ABB

and in the Future

6



\*World Economic Forum Global Competitiveness Report 2017-2018 / \*\*The Consumer Technology Association (CTA)™ 2018

\* Accenture